				Attorney Docket No.	3029-101	
	DECLARATION	NA I	D POWER OF	First Named Inventor	Frank D. Lortsch r, Jr.	
AT			JTY OR DESIGN	COMPLETE IF KNOWN		
PATENT APPLICATION (37 CFR 1.63)				Application Number	Unassigned	
Ø	Declaration		Declaration Submitted after Initial	Filing Date	January 23. 2004	
	Submitted with Initial			Group Art Unit	Unassigned	
	Filing		Filing	Examiner Name	Unassigned	

As a below named inventor, I hereby declare that:

My residence, mailing address, and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled: SYSTEM AND METHOD FOR GENERATING TRANSACTION BASED RECOMMENDATIONS the specification of which is attached hereto.

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or 365(b) of any foreign application(s) for patent or inventor's certificate, or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or any PCT international application having a filing date before that of the application on which priority is claimed.

Prior Foreign Application	Country	Foreign Filing Date	Priority Not	Certified Copy	Attached?
Numbers		(MM/DD/YYYY)	Claimed	YES	NO
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Application Number(s)

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January 23, 2003

I or we hereby appoint Brian A. Tollefson, Reg. No. 46,338, and the registered practitioner(s) associated with Customer No. 6449 to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith. Direct all correspondence to Customer Number 6449.

I hereby decipre that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

NAME OF SOLE OR FIRST INVENTOR:	[] A per	tition has been filed for thi	s unsigned inventor
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